



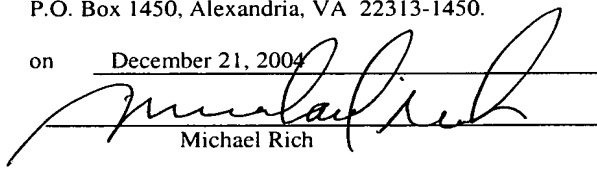
**BOSE McKINNEY & EVANS LLP**

**CUSTOMER NUMBER: 25267**

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PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<i>Art Unit:</i>	3622	}	<u>Certificate Under 37 C.F.R. § 1.8(a)</u>
<i>Atty. Docket:</i>	12166-0002	}	I hereby certify that this correspondence is being deposited
<i>Applicants:</i>	Belth	}	with the United States Postal Service as first class mail in
<i>Invention:</i>	MARKETING SYSTEM	}	an envelope addressed to the Commissioner for Patents,
<i>Serial No.:</i>	09/802,492	}	P.O. Box 1450, Alexandria, VA 22313-1450.
<i>Filed:</i>	March 9, 2001	}	on <u>December 21, 2004</u>
<i>Examiner:</i>	Young, John L.	}	 Michael Rich
		}	Dated: <u>December 21, 2004</u>

**RESPONSE**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed June 23, 2004 ("Office Action")  
please consider the following amendments and accompanying remarks.

**Amendments to the Claims** are reflected in the listing of claims which begins  
on page 2 of this paper.

**Remarks** begin on page 10 of this paper.